

Your AI analyst  
that turns company  
data into fast,  
data-driven decisions

 Google Cloud Google  
Big Query Gemini Vertex AI

when business data starts speaking:  
**ai analyst**

# AI in your business data

S●LARA



Artificial intelligence is moving beyond simple chats and into real business data.

Companies that already connect sales, advertising, CRM, finance, and operational metrics into a unified analytics system today **will make faster and more accurate decisions tomorrow.**

**We build closed AI Analysts based on Google Cloud, Google BigQuery, Gemini, and Google Vertex AI.**

Such an agent analyzes company data, answers business questions in simple language, builds tables and charts, and helps quickly identify growth opportunities, risks, and losses.

# Use cases

Who did the top manager check in March 2026 for the most profitable order?

Show thinking

Найдорожче замовлення у березні 2026 року провела менеджер [Name]. Це було замовлення №58 від 3 березня 2026 року на суму [Amount] грн.

Here's the query result for Top Manager March 2026.

| manager | total_amount_uah | order_date | order_id_or_row_id |
|---------|------------------|------------|--------------------|
| [Name]  | 84,895           | 2026-03-03 | 58                 |

Інсайти

- Лідерство: [Name] забезпечила найбільш значущий продаж місяця, що значно перевищує середні показники замовлень у вибірці.
- Дата: Замовлення було оформлене на самому початку місяця (3 березня), що задало високу планку для результатів відділу.

Динаміка виручки та прибутку (3-4 квартали 2025)

Chart Table

Показник

- Виручка
- Прибуток

Сума (грн)

Місяць

Аналіз результатів

- Пік активності: Найвищі показники виручки та прибутку спостерігаються у листопаді 2025 року, коли виручка сягнула понад [Amount] млн грн. Це може бути пов'язано з сезонним попитом або успішними маркетинговими кампаніями перед зимовими святами.
- Тенденція зростання: Протягом осіннього періоду (вересень-листопад) спостерігалася стійка позитивна динаміка обох показників.

Ask a question Thinking

Top-10 категорій за приростом виручки (Q1 2026 vs Q4 2025)

Chart Table

Квартал

- Q1 2026
- Q4 2025

Категорія

Виручка (грн)

Ключові інсайти

- Лідер зростання: Категорія "Текстиль для одягу" показала найбільший абсолютний приріст – виручка зросла на [Amount] грн (майже на 270%). Це вказує на активізацію клієнтів зі сфери текстильної промисловості на початку року.
- Стабільна упаковка: "Пакети" продовжують демонструвати високу динаміку зі зростанням на 85%, що свідчить про стабільний попит на цю упаковку.

Вивчи аномалії в щоденних закупівлях за останні кілька місяців.

Show thinking

Я проаналізував щоденну кількість закуплених товарів (orders\_qty) за період з початку 2026 року, використовуючи дані за 2025 рік для навчання моделі виявлення аномалій.

Результати аналізу аномалій

Аналіз аномалій у щоденних закупівлях (січень-лютий 2026)

Chart Table

Кількість

Дата

Ask a question Thinking

Збиткові замовлення за 2025 рік (Top-15)

Chart Table

Менеджер

ID замовлення

Прибуток (Збиток), грн

Інсайти

- Нульова виручка: Значна частина збиткових замовлень має total\_amount\_uah = 0. Це може свідчити про повне повернення коштів клієнту або про замовлення, які були виконані як рекламні тестові, але враховані в загальній статистиці витрат.
- Розподіл за менеджерами: Найбільшу кількість збиткових кейсів (8 з 15) зафіксовано у [Name], проте варто врахувати і загальний обсяг замовлень для коректної оцінки ефективності.

Дай мені мейли 10 постійних клієнтів за 2025 рік які замовляли найбільше

Show thinking

Ось список 10 постійних клієнтів з найбільшими сумами замовлень за 2025 рік. Для аналізу було відібрано клієнтів зі статусом "Постійний клієнт" та підсумовано їхні витрати на основі даних про замовлення.

Here's the query result for Top Permanent Customers 2025 Emails.

| customer_email | total_order_amount_2025 |
|----------------|-------------------------|
| [Email 1]      | 1,146,124               |
| [Email 2]      | 642,028                 |
| [Email 3]      | 381,700                 |

Інсайти

- Лідери лояльності: Клієнт [Name] є абсолютним лідером за обсягом замовлень у 2025 році, витративши понад 1,1 млн грн.
- Концентрація: Top-10 постійних клієнтів забезпечують значну частину виручки, що підкреслює важливість програм утримання.

Ask a question Thinking



# the data and decisions without waiting

## Just imagine

Executives **no longer need to wait** for someone to export Excel files, merge tables, or prepare a presentation.

You simply ask a question – and receive an answer based **on real company data.**

The AI analyst analyzes company data, answers questions, builds tables and charts, and **helps make decisions faster, more accurately, and based on facts.**



# business benefits

## 01 **Faster management decisions**

Executives no longer wait for manual reports, Excel tables, or presentations. The AI analyst answers business questions directly – based on real company data.

## 02 **Unified view of the business**

Sales, CRM, advertising, finance, customers, managers, and operational metrics are combined into one flexible analytics system. Instead of fragmented data – a clear understanding of what is really happening.

## 03 **Facts instead of assumptions**

Decisions are made based on data, not intuition. The agent shows which products, channels, customers, managers, and processes actually generate profit – and where the business is losing money.

## 04 **Analytics without team overload**

The team no longer needs to manually collect reports, check data, and explain basic metrics every time. The AI analyst generates answers, tables, and insights on its own.

01

Data from all systems in one chat

02

Simple-language dialogue with data

03

Instant answers without manual report

04

Charts and tables on demand

05

Finding profit growth opportunities

06

Fast detection of risks and losses

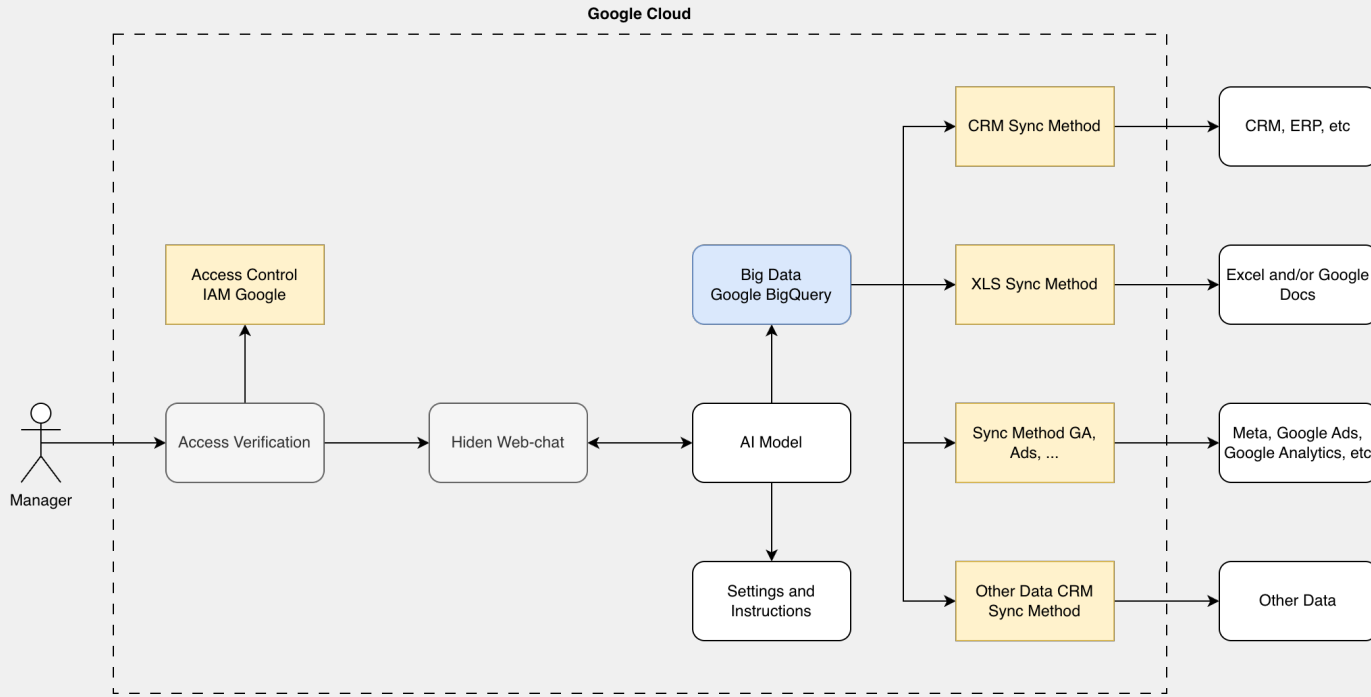
07

Analytics stack by Google Cloud

08

Scaling together with the business

# more benefits



# architecture example

The diagram shows an example of the architecture and operating logic of an AI analyst. The actual solution is always adapted to the client's business processes.

|              | week 01  | week 02   | week 03  | week 04  | support period   |
|--------------|--|---|--|--|--|
| Analytics    | Analysis of business goals, data sources, metrics, and scenarios |   |  |  |  |
| Preparation  |  | Infrastructure design   |  |  |  |
| Integrations |  | Connecting CRM, XLS, Google Analytics, and other data sources |  |  |  |
| Development  |  |   | Creating the closed chat interface, model configuring, and setting up business logic |  |  |
| Testing      |  |   |  | Checking data accuracy, agent responses, tables, charts, access roles, and analytical insights |  |
| Support      |  |   |  | Go-live  |  |
| Growth       |  |   |  |  | Expanding functionality, adding new data sources and processes |

# implementation stages

The scheme is indicative. Implementation stages are adapted to the specific client's business processes and data sources.

# myths about management analytics

- 01 We already understand everything intuitively.  
**Reality: intuition does not reveal hidden losses, weak channels, or real profitability.**
- 02 Excel reports are enough.  
**Reality: manual reports are slow, provide a limited view, depend on people, and often become outdated before discussion.**
- 03 A BI dashboard answers all questions.  
**Reality: a dashboard shows predefined views, while an AI analyst allows you to ask new questions about the data.**
- 04 Data can remain in different systems.  
**Reality: fragmented data provides fragments, not a full picture of the business.**
- 05 Analytics is complex, expensive, and only for big companies.  
**Reality: our AI analyst costs significantly less and pays off quickly.**

When data is collected into one system and AI knows how to work with it – business sees more, reacts faster, and manages more accurately.

# key insights

# pricing

You invest in a system that turns company data into **faster and more accurate** management decisions.

## What affects the cost

- number of data sources
- integration complexity
- quality and structure of existing data

## Орієнтир вартості

The cost depends on how much data needs to be connected, which systems need to be integrated, and what tasks the AI analyst must perform. The base solution can be launched gradually – from one or two key data sources, without large upfront investments.

The solution pays off fairly quickly through better profitability control, loss detection, and more accurate management decisions

## Budget control

We start with a basic analytics layer and then gradually add new sources, scenarios, automated reports, and forecasts.



selected projects  
and Clients

# cases

audit and consulting

market & demand research

business process development  
and digital transformation

digital solution architecture  
for business

branding and marketing

custom it project development

**AI implementation in  
business processes**

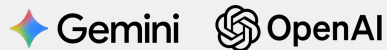
outsourcing and support

# case

## AI Analytics and Scoring

An AI-powered web solution for analyzing documents related to potential assets.

The system processes data using AI models and algorithms to generate an initial evaluation of each asset.



### Client

NDA – a European real estate asset management fund.

### Challenge

Before entering acquisition negotiations, each potential asset requires initial due diligence.

The analytical team was overloaded, reviews were time-consuming, and human factors impacted data accuracy, speed, and the objectivity of evaluations.

### Solution

A web-based solution was developed with flexible configuration tailored to the fund's internal processes and the specific analysis region.

AI models and algorithms:

- analyze uploaded document packages,
- automatically retrieve additional data from open sources, and
- **generate a structured report highlighting potential risks, advantages, and scoring metrics across all evaluation criteria.**

# case

## AI Technical Support Agent

An AI agent that provides 24/7 support to distributors, answering questions and delivering expert guidance on equipment, specifications, and operational usage.

NDA

### Client

NDA – a European manufacturer of equipment and components with a global distribution network.

### Challenge

Distributors operate across more than 160 countries. Different time zones and a high volume of inquiries place constant strain on the technical support team and make real-time communication increasingly difficult.

### Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

The AI agent:

- conducts contextual dialogues focused on equipment specifics,
- provides detailed information on technical specifications and compatible components, and
- delivers guidance on operating conditions and best practices for distributors in any time zone.

# case

## AI Legal Scenario Analyst

An AI agent that analyzes large contract repositories based on employee queries, performs fast and precise information retrieval across legal documents, and models multiple legal scenarios with structured risk assessments.

 Google Cloud  Vertex AI

 Gemini  gradio

 python™ 

### Client

NDA – a European asset-owning company.

### Challenge

A large archive of scanned legal documents required manual information search.

The analysis process was time-consuming, and modeling potential changes – along with assessing their legal implications – was nearly impossible in an operational timeframe.

### Solution

A multi-layer AI solution was developed, incorporating document processing and vectorization to enable instant search across scanned contracts.

The AI agent is accessible via a web interface and Telegram and allows users to:

- interactively model legal scenarios,
- analyze potential legal implications, and
- retrieve any required information from documents through a conversational interface.

# case

## Conversational AI Agent

A first-line AI support agent that answers customer inquiries, provides product and service consultation, drives sales, and autonomously processes orders – 24/7.



### Client

PrintMarket.ua – a Ukrainian online retailer specializing in print and promotional products, with a broad catalog and a complex product model.

### Challenge

High load on first-line support caused by a large volume of repetitive inquiries.  
Employee burnout and a decline in request-handling efficiency became critical operational issues.

### Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

The AI agent:

- conducts conversational support across 250+ products,
- retrieves real-time pricing,
- accepts customer orders, and
- transfers orders directly into the CRM system.

# case

S ● L A R A

## Conversational AI Agent

A consultative AI agent that answers client inquiries, provides guidance on legal services, captures requests, and accepts client submissions – 24/7.

 Google Cloud

 Gemini  crisp

 python™

### Client

Serhiy Lysenko & Partners Law Firm – a Ukrainian law firm providing legal services, including complex and non-standard legal matters.

### Challenge

Client inquiries are diverse and often require initial clarification and explanation.

It was not feasible to dedicate sufficient time to every request, particularly within the format of short, free consultations.

### Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

The AI agent:

- conducts conversational guidance on the firm's legal services and areas of practice,
- provides initial legal consultations,
- suggests extended consultations with attorneys when appropriate, and
- captures client requests and forwards them directly via email.

# summary

The AI analyst opens a **new level of data-driven management** for the company.

A classic dashboard shows only predefined views. The AI analyst works as **a live dialogue with data**: the manager asks a question, clarifies the answer, and quickly moves from numbers to management insights.



# 1

access point to data

# 0

manual reports

# ∞

business questions



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# SOLARA

AI SOLUTION  
ARCHITECTURE

## Expertise

Ukraine · USA · Canada · Luxembourg · Germany · Romania · Poland · Bulgaria · Turkey

A diverse portfolio of successfully delivered IT projects. A professional team from Ukraine and EU countries with proven experience in delivering complex, high-impact solutions.

## Leadership & Accountability



### Denys Dmytrenko

Founder and CEO, Solara Agency

- Active in the IT industry since 2003
- Complex solution delivery experience
- Direct involvement in solution architecture
- Accountable for quality and outcomes

Co-founder:

