

24/7/365 – always-on
digital employees for
your business

 Google Cloud

 Gemini

 python™

 n8n

AI-driven business processes, ai agents

AI in your business processes

S●LARA



Artificial intelligence is becoming an integral part of business processes – and right now, companies have a unique opportunity to gain a competitive advantage.

Those who adopt AI today **will operate faster and more efficiently tomorrow.**

We build AI agents based on Google services and integrate them directly into your business processes.

With these agents, we automate processes that were previously handled by human teams.



Imagine this

Your digital employee never gets tired and **works around the clock** – faster and more accurately than a human.

Instant customer consultations and support, sales and upselling based on predefined scenarios, lead capture and seamless data transfer into internal systems – and many other processes, delivered with **quality and consistency, 24/7/365.**

your 24/7/365 digital employee



business benefits

01 An AI Agent Is the Ideal Employee

AI agents can operate as consultants, sales and support managers, logistics coordinators, and across many other business functions.

02 Long-Term Efficiency

An AI agent ensures continuous execution of tasks and processes while **reducing operational costs over the long term.**

03 SEO and AI Search Impact

Using Google products and training Gemini models can **positively influence search visibility.**

04 Always-On Operations Without Team Overload

Real-time responses, customer support, sales and upselling, lead capture, and automated data flow across internal and external systems.

01

Unlimited
Scalability on
Google Cloud

02

No Dependency
on a Single
Vendor

03

A Modern
Technology
Stack

04

Cloud-Based
Pricing Model

05

Highly
Customizable
Solutions on
Google Cloud

06

Reliable and
Consistent
Service Quality

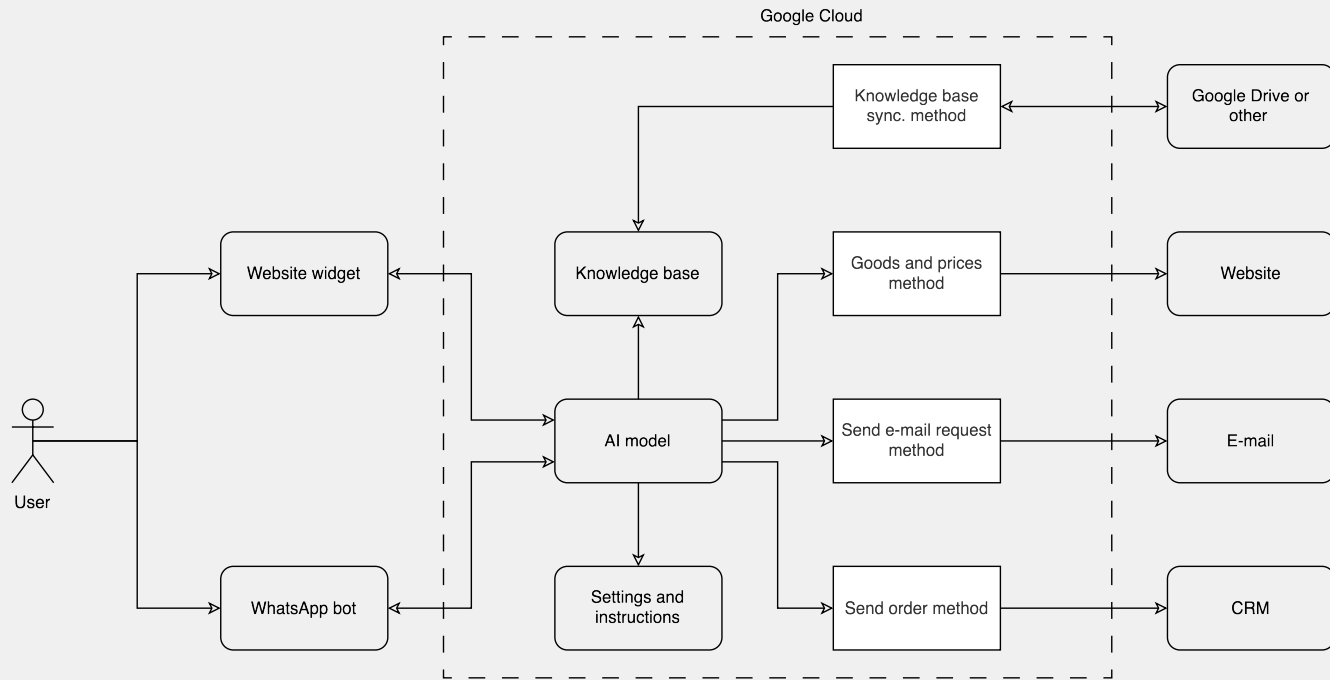
more
business
benefits

07

Reduced
Operational
Stress

08

Scalability
Without
Operational
Overhead



architecture example

The diagram illustrates an example of the architecture and operational logic of a conversational AI agent. The actual solution is always customized to the client's business needs.

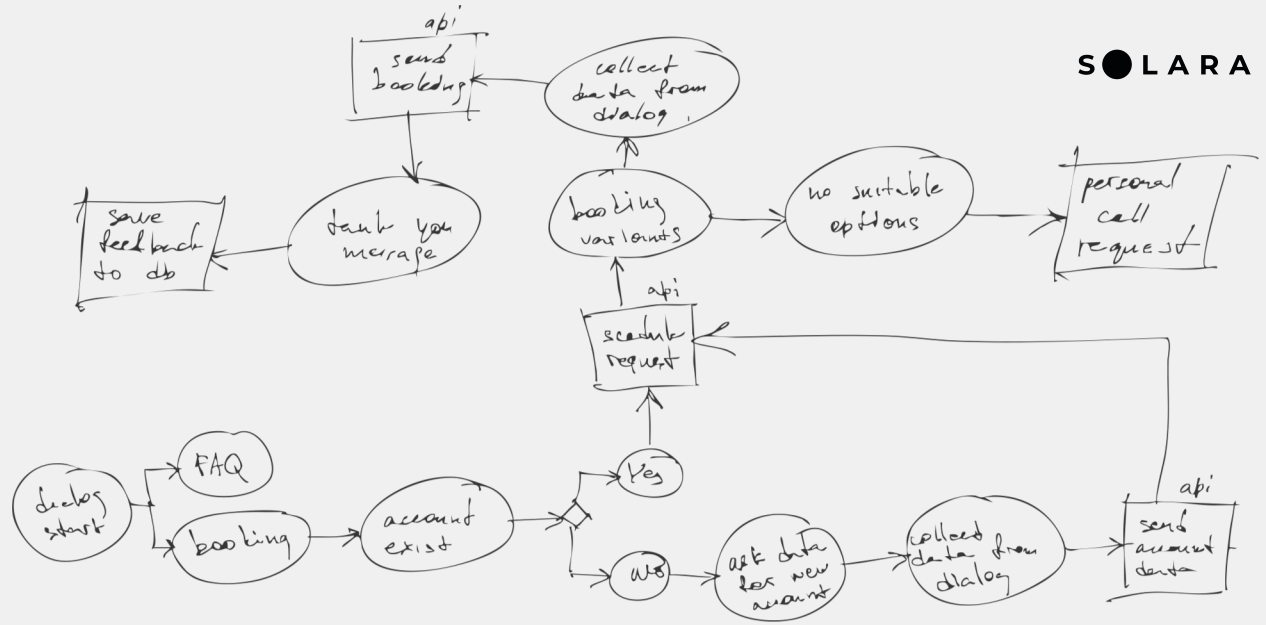
	week 01	week 02	week 03	week 04	support stage
Solution Design	Business Process Analysis and Solution Architecture Design				
Preparation		Infrastructure Setup			
Development		AI Agent Development and System Integrations			
Deployment				Deployment and Go-Live	
Model Training					Logic, Scenario Optimization, and Training Using Real-World Use Cases
Support					Ongoing Support, Service Quality Monitoring, and Operational Stability
Continuous Evolution					Scaling Functionality with Additional Agents and Processes

implementation roadmap

The diagram is indicative. Implementation stages are adapted to the specific business processes of each client.

growth

SOLARA



scalability

We build solutions that progressively cover a wide range of business needs and evolve alongside your business.

automation

Any process built on logic can be automated. Where automation is in place, AI can enhance and optimize it.

implementation

AI agents are rolled out incrementally across support, consulting, sales, logistics, and other business processes – aligned with your operational pace.

personalization

The solution is designed around your business without the limitations of off-the-shelf SaaS products. Your processes don't need to be reshaped to fit the software.

myths about AI in business

- 01 Buying a cheap SaaS subscription is enough to integrate AI into business operations.
Reality: Off-the-shelf tools are constrained by generic logic and fail to adapt to unique operational workflows.
- 02 Writing a few prompts is enough to make everything work.
Reality: Business logic, system integrations, and operational control matter far more than prompts.
- 03 AI instantly knows everything and works like ChatGPT out of the box.
Reality: AI solutions must be designed, trained, and embedded into business processes to deliver real value.
- 04 AI can be easily integrated into any business.
Reality: For AI to work effectively, solutions must be designed specifically around your business processes.
- 05 Set it up once – and it works forever.
Reality: AI is a living system that requires continuous development, training, and refinement.

AI automation delivers results
when it is designed and
implemented professionally.

key insights

investment

You are investing in a **long-term, scalable solution** that grows with your business.

Cost Drivers

- Number of processes and AI agents
- Integration complexity
- Workload and usage volume

Cost Benchmark

The development and implementation cost of a single AI agent for a typical business process is usually comparable to **several months' budget for one full-time employee.**

This investment is economically justified, considering continuous 24/7/365 operation and long-term value creation.

The ongoing monthly cost of running the architecture for a single AI agent remains minimal and does not create a noticeable financial burden for the business.

Budget Control

We start with a single process or one AI agent. Implementation is phased – without large upfront investments.



selected projects
and Clients

cases

audit and consulting

market & demand research

business process development
and digital transformation

digital solution architecture
for business

branding and marketing

custom it project development

**AI implementation in
business processes**

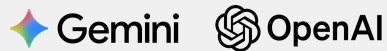
outsourcing and support

case

AI Analytics and Scoring

An AI-powered web solution for analyzing documents related to potential assets.

The system processes data using AI models and algorithms to generate an initial evaluation of each asset.



Client

NDA – a European real estate asset management fund.

Challenge

Before entering acquisition negotiations, each potential asset requires initial due diligence.

The analytical team was overloaded, reviews were time-consuming, and human factors impacted data accuracy, speed, and the objectivity of evaluations.

Solution

A web-based solution was developed with flexible configuration tailored to the fund's internal processes and the specific analysis region.

AI models and algorithms:

- analyze uploaded document packages,
- automatically retrieve additional data from open sources, and
- **generate a structured report highlighting potential risks, advantages, and scoring metrics across all evaluation criteria.**

case

AI Technical Support Agent

An AI agent that provides 24/7 support to distributors, answering questions and delivering expert guidance on equipment, specifications, and operational usage.

NDA

Client

NDA – a European manufacturer of equipment and components with a global distribution network.

Challenge

Distributors operate across more than 160 countries. Different time zones and a high volume of inquiries place constant strain on the technical support team and make real-time communication increasingly difficult.

Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

The AI agent:

- conducts contextual dialogues focused on equipment specifics,
- provides detailed information on technical specifications and compatible components, and
- delivers guidance on operating conditions and best practices for distributors in any time zone.

case

AI Legal Scenario Analyst

An AI agent that analyzes large contract repositories based on employee queries, performs fast and precise information retrieval across legal documents, and models multiple legal scenarios with structured risk assessments.

 Google Cloud  Vertex AI

 Gemini  gradio

 python™ 

Client

NDA – a European asset-owning company.

Challenge

A large archive of scanned legal documents required manual information search.

The analysis process was time-consuming, and modeling potential changes – along with assessing their legal implications – was nearly impossible in an operational timeframe.

Solution

A multi-layer AI solution was developed, incorporating document processing and vectorization to enable instant search across scanned contracts.

The AI agent is accessible via a web interface and Telegram and allows users to:

- interactively model legal scenarios,
- analyze potential legal implications, and
- retrieve any required information from documents through a conversational interface.

case

Conversational AI Agent

A first-line AI support agent that answers customer inquiries, provides product and service consultation, drives sales, and autonomously processes orders – 24/7.



Client

PrintMarket.ua – a Ukrainian online retailer specializing in print and promotional products, with a broad catalog and a complex product model.

Challenge

High load on first-line support caused by a large volume of repetitive inquiries.

Employee burnout and a decline in request-handling efficiency became critical operational issues.

Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

The AI agent:

- conducts conversational support across 250+ products,
- retrieves real-time pricing,
- accepts customer orders, and
- transfers orders directly into the CRM system.

case

S ● L A R A

Conversational AI Agent

A consultative AI agent that answers client inquiries, provides guidance on legal services, captures requests, and accepts client submissions – 24/7.

 Google Cloud

 Gemini  crisp

 python™

Client

Serhiy Lysenko & Partners Law Firm – a Ukrainian law firm providing legal services, including complex and non-standard legal matters.

Challenge

Client inquiries are diverse and often require initial clarification and explanation.

It was not feasible to dedicate sufficient time to every request, particularly within the format of short, free consultations.

Solution

An AI agent was developed with a dynamic knowledge base that is continuously updated.

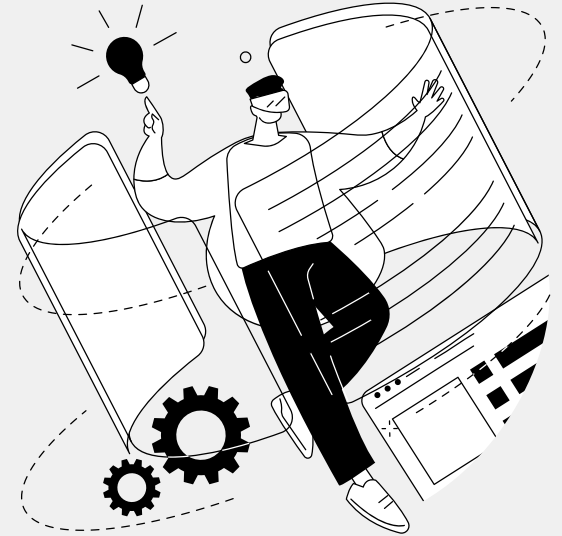
The AI agent:

- conducts conversational guidance on the firm's legal services and areas of practice,
- provides initial legal consultations,
- suggests extended consultations with attorneys when appropriate, and
- captures client requests and forwards them directly via email.

summary

A well-calibrated investment unlocks a **new level of operational efficiency** for your organization.

Processes that do not require constant human involvement are executed by AI agents **strictly according to defined rules and algorithms.**



24

Hours per Day

7

Days per Week

365

Days per Year



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SOLARA

AI SOLUTION
ARCHITECTURE

Expertise

Ukraine · USA · Canada · Luxembourg · Germany · Romania · Poland · Bulgaria · Turkey

A diverse portfolio of successfully delivered IT projects. A professional team from Ukraine and EU countries with proven experience in delivering complex, high-impact solutions.

Leadership & Accountability



Denys Dmytrenko

Founder and CEO, Solara Agency

- Active in the IT industry since 2003
- Complex solution delivery experience
- Direct involvement in solution architecture
- Accountable for quality and outcomes

Co-founder:

